



IT'S MAGNOLIA TIME AGAIN

If you're planning a trip to Florida, we invite you to stop and join in the fun.
REMEMBER THE DATES — MAY 27, 28 and 29

Celebrities at Continental -

Mickey Mantle, Billy Martin, Roger Maris and Whitey Ford

Continental residents enjoyed a gala weekend at the 7th Annual Magnolia Golf Tournament held on May 19th and 20th at the country club.

In addition to the bounty of food, drink, prizes and good fun — Continental homeowner Mickey Mantle played in the tournament and enjoyed the festivities.

Adding even greater flare and color to the event was the presence of former New York Yankee baseball greats Billy Martin, Roger Maris and Whitey Ford.

Mantle (with a six handicap) did not place in the 1st flight but Martin was 3rd in the 6th and Ford was 2nd in the 4th flight. The challenging golf course was in excellent condition and took its toll of errant shots.

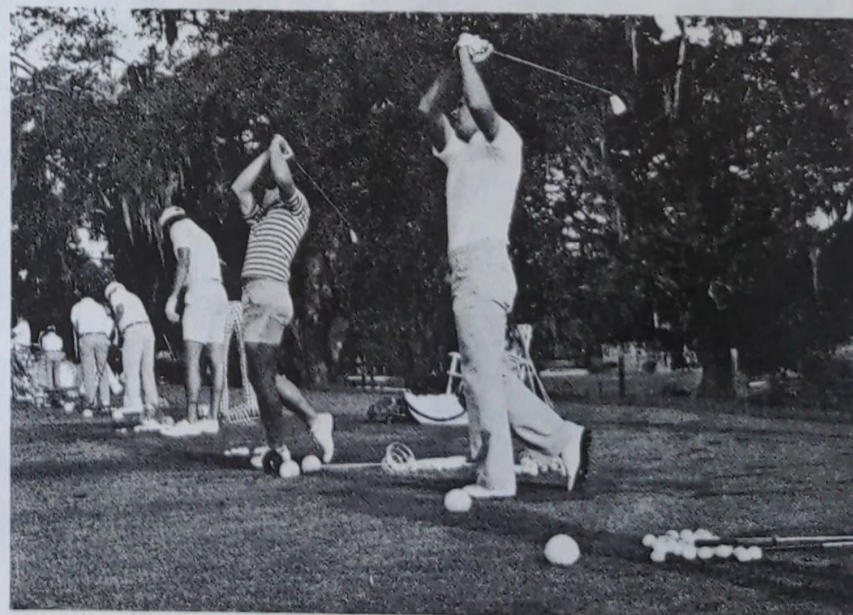
The Magnolia was a total sellout and included some 50 plus sponsors from local businesses and organizations. This year's tourney at Continental, expected to be enlarged more, already has an unprecedented number of early entries wanting to play again.



Pausing for a snapshot before tee-off was, from the left, Billy Martin, Roger Maris, John Conley, Mickey Mantle and Monte Ford; kneeling is Whitey Ford.



Whitey Ford autographs a baseball for one of the gallery.



Tourney entries warm up on the driving range before tee-off.

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Ready and waiting for the second day's action.



A tourney spectator receives a personal autograph from Mickey Mantle.



Shotgun start on Sunday.



Mickey Mantle awards TV set to a lucky winner during the dinner banquet while Continental's Golf Pro Pete Burns looks on.



Tourney players look at prizes totaling over \$4,000.

Activities, Activities and More Activities

At Continental — January through December and each month is different from the other.

Calendar of Events

MARCH 1983

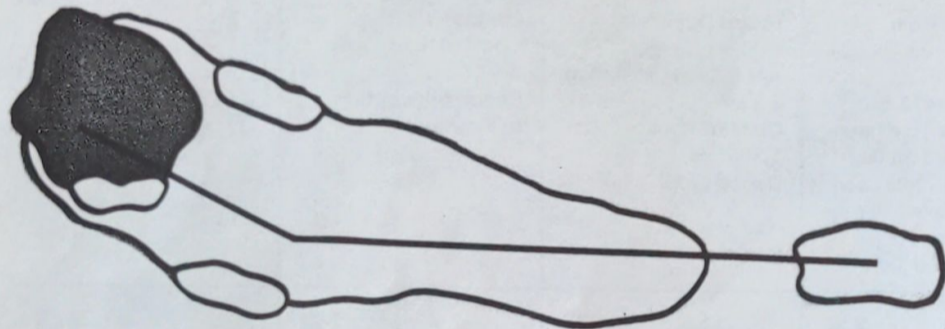
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
		Golf 10:00 am Short game lessons Mixed Bowling 4:45 pm Dance Class 7-8 pm Couples and Singles Match Play Tourney	Exercise 8-9 am Dogfight 9 am Shotgun Bridge 9 am Ceramics 9-12 am Dancercize 3-4 pm Bingo 7-9:30 pm	Ladies Day 9-Hole Invitational 9:00 am Shotgun Ladies Luncheon Raffle Arts & Crafts Meeting 3-5 pm Cocktail Hour 5:30-7 pm	Cocktail Hour 5:30-7 pm Inter-Club CCCRS Silver Springs Dancing/lounge to live music	Ladies Magnolia Tee Times Dinner
6	7	8	9	10	11	12
Ladies Magnolia 9:00 am Shotgun Luncheon Nine Holer Scrambles 2:30 pm Call Marge Lutz or sign up at Pro Shop	Exercise 8-9 am Ceramics Shop 9-12 am Ladies Bowling 9:30 am Bridge 10:00 am Dancercize 3-4 pm Square Dancing 7 pm	Golf 10:00 am Short game lessons Mixed Bowling 4:45 pm Dance Class 7-8 pm Art Classes 9-12 pm Couples and Singles	Exercise 8-9 am Dogfight 9 am Shotgun Bridge 9 am Ceramics 9-12 am Ladies Res. Luncheon Cocktails 11:30 am Luncheon 12:00 noon Tennis Lessons 3:30-6 pm Dancercize 3-4 pm Bingo 7-9:30 pm	Ladies Day 9:00 am Shotgun Arts & Crafts Workshop 3-5 pm Cocktail Hour 5:30-7 pm Dance Class 7-8 pm	Exercise 8-9 am Cocktail Hour 5:30-7 pm Dancing/lounge to live music	
13	14	15	16	17	18	19
Scotch Twosome 1:30 pm Shotgun Contact Murray Peters Pro Shop	Exercise 8-9 am Hawthorne 8:50-9:40 am Ladies Bowling 9:30 am Bridge 10 am Dancercize 3-4 pm Square Dancing 7 pm	Golf 10:00 am Short game lessons Mixed Bowling 4:45 pm Dance Classes 7-8 pm Couples and Singles	Exercise 8-9 am Dogfight 9 am Shotgun Bridge 9 am Ceramics 9-12 am Dancercize 3-4 pm Bingo 7-9:30 pm	HAPPY ST. PAT'S! Ladies Day 9:00 am Shotgun St. Patrick's Day Mixed Golf Tourney 1 pm Shotgun Arts & Crafts Workshop 3-5 pm Tennis Lessons 3:30-6 pm St. Pat's Cocktail Hour and Dinner 6:30 pm Dance Class 7-8 pm	Exercise 8-9 am Cocktail Hour 5:30-7 pm Dancing/lounge to live music	Elk's Club Tourney 8:30 am Shotgun
20	21	22	23	24	25	26
	Exercise 8-9 am Hawthorne 8:50-9:40 am Ladies Bowling 9:30 am Bridge 10 am Dancercize 3-4 pm Square Dancing 7 pm	Golf 10:00 am Short game lessons Mixed Bowling 4:45 pm Dance Class 7-8 pm Couples and Singles	Exercise 8-9 am Dogfight 9 am Shotgun Bridge 9 am Ceramics 9-12 am Dancercize 3-4 pm Bingo 7-9:30 pm	Ladies Day 9:00 am Shotgun Arts & Crafts Workshop 3-5 pm Tennis Lessons 3:30-6 pm Couples Dance Classes Singles also 7-8 pm	Exercise 8-9 am Cocktail Hour 5:30-7 pm Dancing/lounge to live music	
27	28	29	30	31		
Scramble 1:30 pm Shotgun Contact Murray Peters Pro Shop	Exercise 8-9 am Hawthorne 8:50-9:40 am Ladies Bowling 9:30 am Bridge 10:00 am Dancercize 3-4 pm Square Dancing 7 pm	Golf 10 am Short game lessons Bowling 4:45 pm Dance Classes 7-8 pm Couples and Singles	Exercise 8-9 am Dogfight 9 am Shotgun 9 am Shotgun Ceramics 9-12 am Bridge 9 am Dancercize 3-4 pm Bingo 7-9:30 pm	First Day of Ladies 2- Day Electric Tourney 8:45 am Shotgun Arts & Crafts Meeting 3-5 pm Cocktail Hour 5:30-7 pm Dance Class 7-8 pm	Exercise 8-9 am Cocktail Hour 5:30-7 pm Dancing/lounge to live music	

Meet Our New Pro



Gene Smith

Gene Smith has been retained as the new golf professional at Continental Country Club. Gene comes to us from Cypress Creek C.C. in Orlando where he spent the past five years as Golf Director. Prior to that he was at *Arnold Palmer's Bay Hill Club* for over seven years. Gene and his wife Peggy have been married for 12 years and have two sons, Paul, 8, and Brian, 4. An active member of the PGA, Gene is currently Secretary of the East Central Chapter and Chairman of the North Florida Section Winter Tour. He was honored by the PGA North Florida Section as Golf Professional of the Year in 1981 for his contributions to the game of golf. For the past four years he has written a rules column for "On The Green" magazine and has been a radio commentator during the Bay Hill Classic and the Orlando Lady Classic for WKIS Radio in Orlando. We are pleased to have Gene at Continental and hope you will all make him feel welcome by stopping by and saying "hi."



Tee To Green

by Gene Smith

Why is it that one day you can go out and shoot a super round of golf and the next day you can't hit the broad side of a barn? My answer is simple. ATTITUDE. Your mental attitude is as important as your physical capabilities. The player who thinks positive will always beat a negative thinker.

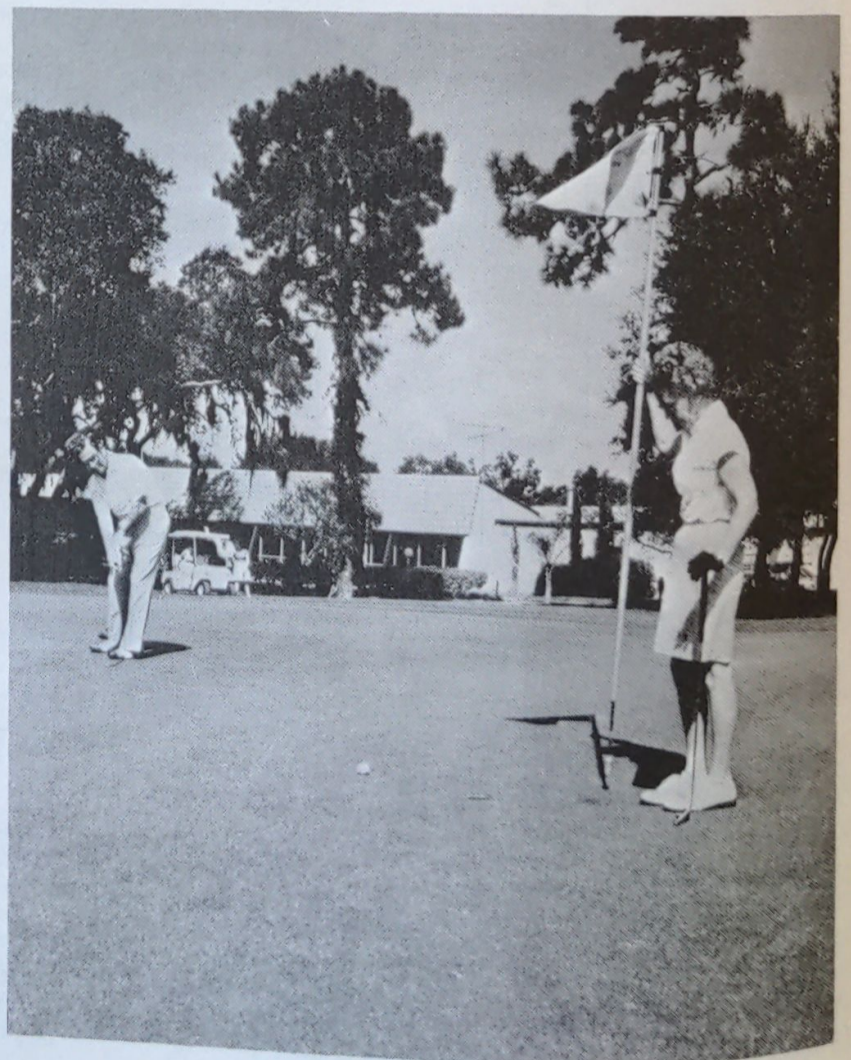
When faced with a shot over water, the negative thinker is saying to himself, "don't hit it in the water." It's easy to guess what he'll do with that shot. The positive thinker has mentally pictured the ball flying over the water safely on to the green. Chances are that's just what will happen.

Many of my students say they have a great practice swing but they can't hit the ball. When I ask them what they are thinking as they make their swing, the standard answer is, "I'm thinking about hitting the ball." That's the problem. Instead of thinking of swinging the club through the ball to a good finished position, they hit and quit. Consequently, they don't hit a good shot. You must think SWING, not hit.

I often feel more like a psychologist than a golf instructor. It's really very easy to make a good golf swing. The tough part comes when a ball is placed in front of you. With the right mental thoughts, the game gets much easier.

Have you ever wondered why some players on the PGA tour never win? Obviously they have the physical capabilities or they would never have gotten out there. It's the mental part of their game they need to work on. Players like Tom Watson and Jack Nicklaus learned very early how to keep positive thoughts in their mind and erase any negative thoughts. It has paid off enormously for them.

The next time you play, try thinking positive on every swing. It works!



He sank the putt!
That's positive attitude.



It's a
10!



**RETIRING TO FLORIDA WITHIN 2 YEARS?
CHECK OUR TEN WAYS TO HELP YOU
RETIRE IN FLORIDA'S PREMIERE
MANUFACTURED HOME COMMUNITY.
AT EXTRAORDINARY SAVINGS!
FROM NOW THRU MAY 31st**

One! **PURCHASE YOUR LOT.** When you purchase your luxurious home at Continental, you may choose to buy the land at the same time, or you may lease it. As a land owner you pay a maintenance fee for property upkeep and services.

Two! **LEASE YOUR LOT** if you choose to buy the home and lease the land, all services offered are included in the monthly lot rent. Depending on your circumstances, the choice is yours. Lot purchases start at \$9,900 and lot leases start at \$133 per month.

Three! **AFFORDABLE LIVING EXPENSES.** As a resident you can expect that electricity, water/sewer, home owner's insurance and basic telephone service will average \$115 per month. If you choose to purchase your lot, monthly maintenance will be \$50. Or, should you elect to lease the lot, rental varies from \$133 to \$240 depending on the lot size and location. As a lessee, there are no real estate taxes. As a land owner, the Florida Homestead Act exemption of \$25,000 will apply as a credit prior to property assessment.

Four! **DELAYED CLOSING OPTIONS AND EARLY DELIVERY BONUS.** Select now from 13 beautifully designed and well constructed manufactured homes. Then you may close as much as a year and a half later at today's prices. This special Continental Program Guarantees you price protection — Gives you time to plan your retirement — and you can Save Thousands of Dollars!

Model	(Living Area/Sq. Ft.)	EARLY DELIVERY BONUS	
		Close in 18 Months	Close in 12 Months
BAYSIDE	.884	\$28,900	\$27,900
SEBRING	.816 w/o patio	\$30,900	\$29,900
SEBRING	.882 w/patio	\$34,900	\$33,900
SEBRING	.1104 w/Fla. Rm.	\$37,900	\$36,900
MIRAMAR	.1136	\$38,900	\$37,900
WILDWOOD	.1192	\$43,900	\$42,900
INVERNESS	.1359	\$45,900	\$44,900
LIVE OAK	.1320	\$47,900	\$46,900
ROYAL PALM	.1456	\$48,900	\$47,900
LAUDERDALE	.1503	\$49,900	\$48,900
POINCIANA	.1344	\$50,900	\$49,900
ORLANDO	.1436	\$50,900	\$49,900
MAGNOLIA	.1758	\$52,900	\$51,900

Five! A **10% DEPOSIT** is all that is required to assure your place at Continental. This guarantees protection against price increases and is so reasonable that it allows you the flexibility to plan for your retirement future. **FINANCING** is available from several local sources at reasonable rates.

Six! **FLY DOWN PROGRAM:** Continental offers a specially priced visitation program to interested prospects. You fly down for three days and two nights and inspect the community and surrounding area first-hand. The cost is very reasonable, \$298 per couple. This includes round trip fare, meals and accommodations while you are here. If you purchase a home we will refund the \$298!

Seven! **SPECIAL 6 MONTH DELIVERY BONUS!** As a part of this special offering, Continental will allow an additional \$2,500* off the already discounted price of its homes to those buyers who close in six months! As an example, if you closed on a Sebring w/patio within 6 months the cost would be only \$31,400.

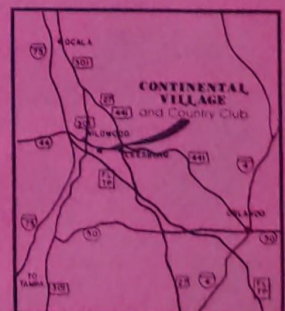
Eight! AND, if you leased the land, you will receive six months lot rent FREE. If you purchase the land, one year's FREE maintenance is on us! We make owning a Continental retirement home very attractive! (*Does not apply to Bayside or Sebring w/o patio.)

Nine! **WIN A FREE HOME!** Finally, if you are visiting Florida now or through May 31st visit our Sales Office at Continental and register to win your Retirement Dream Home. Yes, a home ABSOLUTELY FREE (lot not included). Official rules are available at the Continental Sales Office.

Ten! Retirement living at Continental Village has always been a smart financial move. Retire Now and consider yourself a financial genius as you count the savings. Call your Continental Retirement Counselor today for details.

**Be a TEN!!
Call Today**

**CONTINENTAL VILLAGE
AND COUNTRY CLUB**
Toll Free 1-800-327-3073
Call Collect 0-904-748-0540 (In Florida)
Leesburg, Florida

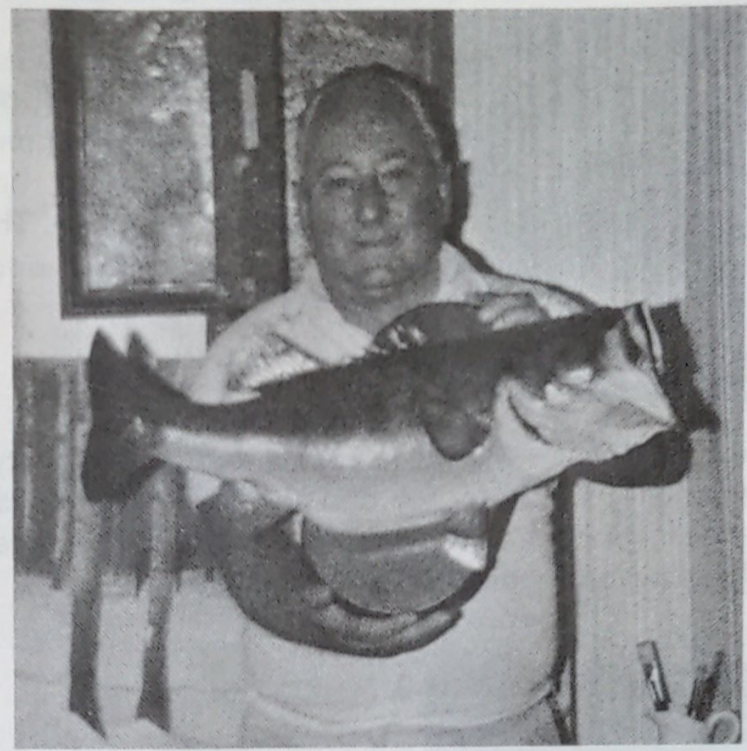


Continental is 5.5 miles west of Leesburg on State Road 44. 3.0 miles east of Wildwood Fall Road.

Fishing at Continental's "Lake Okahumpka"



Chuck Joyner (center), one of Continental's sales representatives, displays his catch after only a few hours out.



Resident Don Myers had this beauty (14 lbs.) mounted and is he proud!

There's plenty more — So come and get them!

For a Fun Day of Browsing, Visit the Webster Flea Market



The Webster Flea Market is the largest of its kind in the Southeast, and is only a short drive from Continental Village.

Every Monday, rain or shine, buyers and sellers converge at the market to do business. The market's facilities sprawl over about 15 acres and include many covered sheds and some enclosed buildings.

The market has achieved national attention and prominence through magazine and newspaper articles and vendors flock there from places near and far to hawk their goods.

You can find all manner of things at the market ranging from antiques to food and clothing.

Webster is easy to reach and offers excitement and entertainment to newcomers and provides a fantastic opportunity for serious buyers.

Meet Our Sales Professionals

FRONT ROW
(left to right)

- Sam Brown
- Jim Mattas
- Gerrie Paquette
- Mickey Mantle
(Just dropped in during the shot)
- Steve Bakic



BACK ROW
(left to right)

- Sales Manager
Joe Silas
- Frank Skilbred
- John Durgin
- Sherri Carroll
(Just peeping out)
- Ray Gray
- Roy Freeman
- Roy Grimsley

Friendly People and Dedicated Management

Because the developer of Continental Village (this is his fourth successful park) has built a reputation surpassed by no one in the industry, he attracts only the finest people. Just chat with any of the more than 800 happy residents currently living here. They'll tell you that every effort has been made to insure a happy, healthy and secure lifestyle.

Discover the Difference at Continental for Yourself.



CONTINENTAL

COUNTRY CLUB

STATE ROAD 44 • BOX 5000 • LEESBURG, FLORIDA 32748

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 185
BRADENTON, FL.

081 633791 4
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441 TAYLOR AVE.
NEWTOWN PA 18940

ADDRESS CORRECTION REQUESTED